

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 44.728357 Longitude: -93.214926

Southport Centre I - VI Apple Valley, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,305	147,028	445,648
	Population Est 23Q1	40,267	146,702	444,434
	Population Est 22Q4	40,272	146,405	443,513
	Population Est 22Q3	40,247	145,943	442,245
	Population Est 22Q2	40,306	145,930	441,807
	Population Est 22Q1	40,154	145,475	440,852
	Population Est 21Q4	40,091	145,155	440,183
	Population Est 21Q3	40,118	145,147	438,555
	Population Est 21Q2	40,210	145,213	437,577
	Population Fcst	40,149	149,315	460,282
	2010 Census Population	35,359	126,800	384,521
	2000 Census Population	31,655	117,405	348,233
	1990 Census Population	23,123	82,623	270,218
	Current Year Daytime Population	36,814	116,348	492,650
	Average Seasonal Population	346	1,550	5,159
	Historical Annual Growth, 1990 – 2000	3.19%	3.58%	2.57%
	Historical Annual Growth, 2000 – 2010	1.11%	0.77%	1.00%
	Estimated Annual Growth, 2010 – CY	0.92%	1.04%	1.04%
	Projected Annual Growth, CY to Y5	-0.08%	0.31%	0.65%
	Group Qtrs Est	668	1,325	4,131
Transient Est Average Last 4 Qtrs	0	3,352	36,567	
Households	Current Year Estimated Households	15,294	54,419	168,967
	Households Est 23Q1	15,263	54,260	168,412
	Households Est 22Q4	15,273	54,147	168,077
	Households Est 22Q3	15,265	53,982	167,603
	Households Est 22Q2	15,288	53,989	167,481
	Households Est 22Q1	15,223	53,809	167,106
	Households Est 21Q4	15,197	53,684	166,875
	Households Est 21Q3	15,208	53,694	166,177
	Households Est 21Q2	15,244	53,718	165,776
	Households Fcst	15,202	55,133	174,414
	2010 Census Households	13,340	47,062	146,370
	2000 Census Households	11,120	41,346	130,233
	1990 Census Households	7,265	27,437	99,659
	Historical Annual Growth, 1990 – 2000	4.35%	4.19%	2.71%
	Historical Annual Growth, 2000 – 2010	1.84%	1.30%	1.17%
	Estimated Annual Growth, 2010 – CY	0.96%	1.02%	1.01%
	Projected Annual Growth, CY to Y5	-0.12%	0.26%	0.64%
Population per Household	2.59	2.68	2.61	

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Southport Centre I - VI Apple Valley, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.1%	2.8%	3.0%
	HH Income \$250,000 to \$499,999	2.5%	3.3%	3.6%
	HH Income \$200,000 to \$249,999	5.9%	7.8%	8.5%
	HH Income \$175,000 to \$199,999	6.6%	7.4%	6.6%
	HH Income \$150,000 to \$174,999	8.7%	9.4%	8.8%
	HH Income \$100,000 to 149,999	20.6%	23.1%	21.5%
	HH Income \$75,000 to 99,999	15.5%	13.5%	13.0%
	HH Income \$50,000 to 74,999	15.8%	14.1%	14.8%
	HH Income \$35,000 to 49,999	8.1%	7.6%	7.9%
	HH Income \$25,000 to 34,999	4.4%	4.5%	4.8%
	HH Income \$15,000 to 24,999	5.0%	3.4%	3.6%
	HH Income \$0 to 14,999	4.6%	3.1%	3.8%
	Average Household Income	\$117,023	\$130,013	\$129,443
	Median Household Income	\$93,977	\$107,693	\$104,534
	Per Capita Income	\$44,951	\$48,424	\$49,424
	Average Disposable Income	\$90,776	\$99,641	\$98,998
	Median Disposable Income	\$79,247	\$89,576	\$87,365
	Discretionary HH Income Over \$150,000	5.6%	8.3%	9.0%
	Discretionary HH Income \$125,000 to \$149,999	5.6%	6.5%	6.6%
	Discretionary HH Income \$100,000 to \$124,999	10.6%	12.7%	11.8%
	Discretionary HH Income \$75,000 to \$99,999	16.1%	17.3%	16.2%
	Discretionary HH Income \$50,000 to \$74,999	21.8%	21.5%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	24.5%	21.3%	22.4%
	Discretionary HH Income Under \$25,000	15.9%	12.4%	13.6%
	Average Discretionary HH Income	\$67,047	\$74,618	\$73,829
	Median Discretionary HH Income	\$60,386	\$69,409	\$67,642
	Householder White – Count	11,967	43,245	130,892
	Median HH Income	\$96,280	\$109,592	\$110,750
	Average HH Income	\$102,846	\$111,881	\$112,550
	Householder Black or African-American – Count	1,208	3,607	11,695
	Median HH Income	\$64,070	\$83,877	\$72,550
	Average HH Income	\$86,066	\$96,092	\$85,454
	Householder Hispanic – Count	412	2,013	8,224
	Median HH Income	\$98,339	\$97,857	\$79,366
	Average HH Income	\$109,297	\$100,911	\$90,391
Householder Asian or Pacific Islander – Count	854	2,937	8,911	
Median HH Income	\$109,376	\$121,252	\$112,233	
Average HH Income	\$105,698	\$115,992	\$113,857	
Householder Other or Pacific Islander – Count	853	2,617	9,245	
Median HH Income	\$84,527	\$99,375	\$85,619	
Average HH Income	\$96,263	\$102,421	\$94,525	

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Gender	Male Population	19,332	71,571	218,911
	Female Population	20,973	75,457	226,737
Total Population by Age	Count of Pop 0 to 4 years	2,246	8,216	25,467
	Count of Pop 0 to 7 years	3,322	12,633	38,099
	Count of Pop 5 - 13	4,593	17,533	52,048
	Count of Pop 14 - 18	2,179	8,119	24,061
	Count of Pop 19 - 22	2,091	7,779	23,027
	Count of Pop 22 - 25	1,488	5,583	16,487
	Count of Pop 25 - 29	2,188	7,765	24,545
	Count of Pop 30 - 34	2,434	8,590	27,990
	Count of Pop 35 - 39	2,797	9,926	31,256
	Count of Pop 40 - 44	2,838	10,571	31,959
	Count of Pop 45 - 59	7,500	28,255	84,446
	Count of Pop 60 - 74	6,947	25,029	74,479
	Count of Pop 75 - 84	2,228	7,413	22,262
	Count of Pop 85+	777	2,250	7,620
	% of Pop 0 to 4 years	5.6%	5.6%	5.7%
	% of Pop 0 to 7 years	8.2%	8.6%	8.5%
	% of Pop 5 - 13	11.4%	11.9%	11.7%
	% of Pop 14 - 18	5.4%	5.5%	5.4%
	% of Pop 19 - 22	5.2%	5.3%	5.2%
	% of Pop 22 - 25	3.7%	3.8%	3.7%
	% of Pop 25 - 29	5.4%	5.3%	5.5%
	% of Pop 30 - 34	6.0%	5.8%	6.3%
	% of Pop 35 - 39	6.9%	6.8%	7.0%
	% of Pop 40 - 44	7.0%	7.2%	7.2%
	% of Pop 45 - 59	18.6%	19.2%	18.9%
	% of Pop 60 - 74	17.2%	17.0%	16.7%
	% of Pop 75 - 84	5.5%	5.0%	5.0%
% of Pop 85+	1.9%	1.5%	1.7%	
Median Age	40.2	40.0	39.7	
Average Age	40.4	39.9	39.8	
Male Population by Age	% of Pop 0 to 4 years	5.9%	5.9%	6.0%
	% of Pop 5 - 13	11.9%	12.5%	12.2%
	% of Pop 14 - 18	5.7%	5.8%	5.6%
	% of Pop 19 - 22	5.6%	5.6%	5.4%
	% of Pop 22 - 25	4.0%	4.1%	3.9%
	% of Pop 25 - 29	5.6%	5.5%	5.7%
	% of Pop 30 - 34	6.3%	5.9%	6.4%
	% of Pop 35 - 39	7.1%	6.7%	7.0%
	% of Pop 40 - 44	7.1%	7.2%	7.2%
	% of Pop 45 - 59	18.8%	19.1%	18.9%
	% of Pop 75 - 84	4.6%	4.5%	4.4%
	% of Pop 60 - 74	16.1%	16.2%	16.1%
	% of Pop 85+	1.3%	1.1%	1.2%
	Median Age	38.5	38.5	38.4
Average Age	38.9	38.7	38.7	

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	% of Pop 0 to 4 years	5.2%	5.3%	5.5%
	% of Pop 5 - 13	10.9%	11.4%	11.2%
	% of Pop 14 - 18	5.2%	5.3%	5.2%
	% of Pop 19 - 22	4.8%	5.0%	4.9%
	% of Pop 22 - 25	3.4%	3.5%	3.5%
	% of Pop 25 - 29	5.2%	5.1%	5.3%
	% of Pop 30 - 34	5.8%	5.8%	6.2%
	% of Pop 35 - 39	6.8%	6.8%	7.0%
	% of Pop 40 - 44	7.0%	7.2%	7.2%
	% of Pop 45 - 59	18.4%	19.3%	19.0%
	% of Pop 60 - 74	18.3%	17.8%	17.3%
	% of Pop 75 - 84	6.4%	5.6%	5.6%
	% of Pop 85+	2.5%	2.0%	2.2%
	Median Age	41.9	41.3	40.9
Average Age	41.8	41.0	40.9	
Race	Count of White	28,959	108,758	324,904
	Count of Black or African-American	4,385	13,279	40,134
	Count of Asian or Pacific Islander	2,526	9,551	29,100
	Count of Other races	4,435	15,439	51,509
	White	71.8%	74.0%	72.9%
	Black or African American	10.9%	9.0%	9.0%
	Asian	6.3%	6.5%	6.5%
	Other Races	11.0%	10.5%	11.6%
Language Spoken	Speak English at Home	85.6%	85.9%	84.0%
	Speak Spanish at Home	4.8%	4.6%	5.7%
	Speak French or French Creole at Home	0.7%	0.5%	0.5%
	Speak German at Home	0.2%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	1.2%	1.2%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.3%	0.6%
	Speak Chinese at Home	0.4%	0.5%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.4%	0.6%	1.0%
	Speak Other Asian Languages at Home	1.1%	1.9%	2.0%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.5%	0.4%
	Speak Other Language at Home	4.6%	3.7%	3.8%
Hispanic	Hispanic Population	2,351	9,971	36,791
	Hispanic Population Percent	5.8%	6.8%	8.3%
	Mexican	50.2%	60.0%	65.2%
	Puerto Rican	4.2%	7.9%	6.7%
	Cuban	4.3%	3.0%	2.9%
	Dominican	15.3%	3.8%	1.8%
	Central American	4.8%	11.7%	10.1%
	South American	10.0%	5.5%	7.3%
	Other Hispanic	11.3%	8.2%	6.0%
	2000 Hispanic Population Percent	2%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	1.8%	2.1%	2.2%
	American	1.4%	1.8%	1.8%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.3%	6.5%	6.5%
	Chinese	0.5%	0.7%	0.7%
	Japanese	0.3%	0.2%	0.2%
	Korean	0.6%	0.6%	0.5%
	South Central Asian (ie. Indian)	1.7%	1.7%	1.8%
	South East Asian (ie. Vietnamese)	2.4%	2.7%	2.8%
	Other Asian	0.7%	0.7%	0.5%
	European (percent of total population)	53.4%	54.8%	52.8%
	British	5.1%	4.9%	4.1%
	Dutch	0.6%	0.7%	0.8%
	French	1.4%	1.4%	1.4%
	German	17.8%	18.6%	17.9%
	Italian	1.8%	1.8%	1.5%
	Polish	2.0%	1.9%	2.0%
	Scandinavian	13.6%	14.0%	13.7%
	Scotch/Irish	6.7%	6.9%	7.1%
Other European (ie. Greek/Russian)	4.5%	4.7%	4.2%	
Middle Eastern	0.5%	0.5%	0.4%	
Other Ancestry	17.5%	15.9%	16.3%	
Unclassified Ancestry	14.6%	13.4%	13.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,708	99,798	304,557
	Elementary (0 to 8)	2.0%	2.0%	2.5%
	Some High School (9 to 11)	1.6%	2.0%	2.7%
	High School Graduate (12)	21.6%	18.5%	18.2%
	Some College (13 to 16)	21.2%	19.9%	19.4%
	Associates Degree Only	12.5%	11.8%	11.4%
	Bachelors Degree Only	29.1%	32.0%	31.5%
	Graduate Degree	12.1%	13.9%	14.3%
	% College (4+)	41.2%	45.9%	45.8%
Household Type	Total Households – count	15,294	54,419	168,967
	One Person HHs – count	3,913	12,122	41,868
	Family HHs – count	10,211	38,641	115,616
	Married Couple – count	7,705	30,958	91,759
	w/own children – count	3,038	13,363	39,174
	w/out own children – count	4,667	17,595	52,585
	Male Householder – count	770	2,460	7,273
	Female Householder – count	1,737	5,223	16,583
	Non-Family Households – count	1,170	3,655	11,483
	1 Person Household	25.6%	22.3%	24.8%
	2 Person Household	33.3%	33.9%	33.6%
	3 Person Household	15.9%	16.5%	15.8%
	4 Person Household	15.0%	16.7%	15.4%
	5 Person Household	6.2%	6.8%	6.6%
6 Person Household	2.5%	2.5%	2.4%	
7+ Person Household	1.5%	1.4%	1.4%	
% Households With Children	30.2%	33.0%	31.5%	

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Housing	Total Housing Units	15,749	55,980	174,302
	Owner Occupied Percent	71.2%	76.5%	71.8%
	Renter Occupied Percent	25.9%	20.7%	25.1%
	Vacant Housing Percent	2.9%	2.8%	3.1%
	Total Housing Units (Census 2000)	11,233	41,915	132,785
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.4%	0.8%	1.5%
	Property Value \$750,000 to \$999,999	3.8%	4.9%	5.9%
	Property Value \$500,000 to \$749,999	12.8%	17.1%	17.9%
	Property Value \$400,000 to \$499,999	20.8%	23.1%	23.0%
	Property Value \$300,000, to \$399,999	31.6%	28.2%	27.5%
	Property Value \$200,000 to \$299,999	20.6%	18.4%	16.2%
	Property Value \$150,000 to \$199,999	5.8%	3.1%	3.0%
	Property Value \$100,000 to \$149,999	1.8%	1.3%	1.5%
	Property Value \$60,000 to \$99,999	0.3%	0.8%	1.1%
	Property Value \$40,000 to \$59,999	0.3%	0.6%	0.5%
	Property Value \$0 to \$39,999	1.8%	1.7%	1.5%
	Median Home Value	\$361,619	\$385,554	\$395,237
Wealth per Household	\$0 and under - percent	16.5%	15.8%	16.2%
	\$1 to \$4999 - percent	7.6%	7.0%	7.4%
	\$5k to \$9999 - percent	4.2%	4.0%	4.1%
	\$10k to \$24999 - percent	6.2%	6.0%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.3%
	\$100k to \$249999 - percent	18.6%	18.9%	18.6%
	\$250k to \$499999 - percent	13.9%	14.4%	14.1%
	\$500k+ - percent	15.9%	16.8%	16.4%
	Median HH Wealth	\$91,914	\$99,988	\$96,038
	Avg HH Wealth	\$255,256	\$266,343	\$261,790
Economic Viability	Economic Viability Local	279	277	277
	Economic Viability Indexed	103	102	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	22,713	83,314	252,496
	Managerial/Executive	20.4%	20.8%	21.7%
	Professional Specialty	24.2%	26.2%	26.2%
	Healthcare Support	5.1%	3.1%	2.9%
	Sales	9.5%	10.4%	10.1%
	Office & Administrative Support	12.5%	11.5%	10.7%
	Protective Service	1.5%	1.4%	1.3%
	Food Preparation	5.2%	4.6%	4.5%
	Building Maintenance & Cleaning	1.9%	2.3%	2.7%
	Personal Care	2.2%	2.3%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	5.1%	5.6%	5.7%
	Production & Transportation	12.4%	11.7%	11.8%
	Percent White Collar Workers	71.7%	72.1%	71.5%
	Percent Blue Collar Workers	28.3%	27.9%	28.5%

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	Agriculture/Mining/Construction	3.7%	5.0%	5.4%
	Manufacturing	9.6%	10.7%	10.8%
	Transportation	7.8%	6.5%	6.3%
	Information	2.5%	2.2%	2.0%
	Wholesale/Retail	15.3%	15.1%	14.6%
	Finance, Insurance, Real Estate	9.6%	10.2%	10.3%
	Professional Services	8.7%	9.1%	9.2%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	4.2%	3.4%	3.5%
	Educational Services	23.8%	23.0%	22.4%
	Entertainment Services	7.5%	6.8%	7.5%
	Other Professional Services	3.5%	3.7%	4.1%
	Public Administration	3.6%	4.0%	3.6%
Vehicles per HH	No Vehicles	5.6%	4.1%	4.8%
	1 Vehicle	30.9%	27.2%	29.5%
	2 Vehicles	42.5%	45.6%	44.0%
	3 or more vehicles	21.1%	23.1%	21.7%
	Average Number of Vehicles	1.84	1.95	1.90
Change	Births (last 12 months)	422	1,550	4,805
	Deaths (last 12 months)	290	1,005	3,177
	Migration (last 12 months)	-107	675	2,549
Work place	Workplace Establishments	1,045	3,090	12,605
	Workplace Employees (FTE)	12,216	38,347	229,541